

BACA SPONSORSHIP

At each level of sponsorship, BACA provide great incentives for you to promote your support of cycling.

Bronze Level - \$100

At the Bronze Sponsorship Level, your business or organization is entitled to the following:

- The BACA logo posted on your website
- Static window clings for your storefront indicating you are a "BACA Friendly Business"
- Your name listed on the BACA website
- Your name listed and/or recognized at BACA events

Silver Level - \$250

The Silver Sponsorship Level receives the same as the Tier 1 level, but in addition we will post your logo on our website and at our events.

Gold Level - \$500

At the Gold Sponsorship Level, you will receive the benefits listed above, as well as the following:

- Your logo on BACA t-shirts
- A larger/more prominent posting of your logo at our events.

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Platinum Level - \$1,000

The highest level of sponsorship is the Platinum Level. At this level you will receive the benefits listed previously, as well as the advantages listed below.

- Your biography included with your logo on the BACA website
- Most prominent placing/ largest logo at all BACA events
- Business consultation on how to become Bicycle Friendly according to the League of American Bicyclists (learn more at www.bikeleague.org)
- Allowed to provide direct messaging to riders at BACA sponsored bike events

Contact us at bicycleadvocacysponsorship@gmail.com if you are interested. Don't miss your opportunity to support local efforts to make our communities more bicycling friendly!



The Clinton Pedestrian Bridge

WHAT DOES BACA DO?

Since 2004, BACA has worked to promote safe cycling for everyone in Central Arkansas. From pushing for the creation of the Big Dam Bridge to campaigning for bike-friendly policy and legislation, no job is too large or too small for our dedicated members and volunteers. Get involved and help us continue to improve bicycling in Central Arkansas!

BACA Advocacy Issues

Here are some of the advocacy issues BACA is focusing on in the Central Arkansas area:

- ❑ **Close the Loop**
 - Working to complete the River Trail loop
- ❑ **Safe Cycling Education**
 - Providing classes and educational opportunities for local schools, groups, and public
- ❑ **Bike Lights Program**
 - Providing free bike lights for a safer cycling community
- ❑ **Recycle Bikes for Kids**
 - Supporting our local not-for-profit whose mission is to provide free bikes to children
- ❑ **National Bike Summit and Government Lobbying**
 - We work for you! We participate in the National Bike Summit and other events to help promote Central Arkansas cycling issues!